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Steve Szilagyi

UX/UI designer
Chesham, United Kingdom

Since beginning my journey as a designer over 15 years ago, I've done work for agencies, international companies, and consulted for startups to create digital products for both business and consumer use.

I like to develop expertise in a number of areas over the course of my life and career.

Experience

Scooploop

UX/UI designer
September 2020 - Present (3 years 1 month)
London, England, United Kingdom

- Design engaging and responsive web pages and apps.
- Test and improve the designs of websites, web software and apps.
- Maintain the appearance of our websites and software by enforcing content standards.
- Communicate design ideas using user and process flows, wireframes, and site maps.
- Preparing website designs and presenting website structure.
- Establish and promote design guidelines, best practices, and standards.

TEKPAW NET SOLUTIONS LTD

UX/UI designer
January 2020 - January 2023 (3 years 1 month)
London, England, United Kingdom

- Own the UX / UI of the company websites (~100). User side, biz side, front end,
- Create wireframes and designs for new websites, features, and pages and work to improve existing parts of the sites. (programs: XD, Photoshop, Illustrator, Visual Studio Code),
- Turn the prototypes into working websites (Smarty - Github)
- create ad templates (HTML - CSS)
- Work on the design of visual marketing collateral,
- Work with the developers,
- Conduct competitor and customer analysis

Mothercare

Senior Web Designer

October 2018 - January 2020 (1 year 4 months)

Watford, United Kingdom

- Produce graphic and HTML content in line with briefs provided by the H&T team including page layouts & themes, site graphics, banner ads and promotional content.
- Design concepts for site changes and new projects (e.g. new season launches, brand campaigns, brand store).

Work with the design team to analyse effectiveness of content and continually optimise future designs.

- Support the Graphic Design Manager & H&T trading team to effectively plan design resource in order to deliver designs on time
- Be aware of the contribution to the wider customer experience and overall business objectives.
- Ensure the web sites comply with legal and regulatory guidelines, including web 'best practice' and Disability Discrimination Act (DDA) accessibility standards

Temptation Gifts Ltd

Senior Web Designer

June 2017 - September 2018 (1 year 4 months)

- Creation of E-mail, Banner, landing page designs (Photoshop) and coding (HTML5, CSS3)
- Animated, dynamic banners (Adobe Edge, Animate, Photoshop)
- Responsive newsletters templates (design, coding and testing)
- Creation of UX designs for mobile - responsive landing- and content pages
- Magento and MailChimp management (content and design)
- Social Media management (graphic and content)
- Google Analytics report analysing
- Photography

Betclic Group

Senior Web Designer

July 2014 - June 2017 (3 years)

- Project lead - design, creation and execution of campaigns- design and programming (for example: Christmas-, Easter-, Valentine Promotions for 5 brands - Monte Carlo Casino, Betclic, Expekt, Everest Poker, Everest Casino)
- UX design planning, creating and testing for mobile landing pages

- Creation of Banner, landing page designs (Photoshop) and coding (HTML5, CSS3)
- Animated, dynamic banners (Adobe Edge, Photoshop)
- Responsive newsletters templates (design, coding and testing) for different brands like
Monte Carlo Casino, Betclic, Expekt, Everest Poker, Everest Casino, Imperial Casino
- Creation of UX designs for mobile - responsive landing- and content pages
- Lead on creation of Digital Newspapers, this included design and execution
- Wordpress management (content and design)

Zone 404 WDS

Project manager, Digital designer

September 2001 - November 2013 (12 years 3 months)

- Lead a team of 5 IT specialists (programmer, webdesigner, sitebuilder).
- Prepare weekly and monthly reports for the costumers.
- SEO management (Google Analitics, Webmester Tools, HTML specifications)
- Develop web content (Front End and Back End) graphics
- Develop web content in HTML5, CSS3 environment. (as a sitebuilder)
- Develop websites, banners, microsites (about 100+ websites)